

EMILY CULPEPER

Graphic designer with over two years experience, having worked for clients such as LIDL GB, Cadbury and Google. Specialising in branding, editorial and digital.

<https://www.emilyculpeperdesign.co.uk/>



CURRENT EMPLOYMENT

Designer - Seven Hills February 2021 - Present

Responsibilities/Skills

Working with clients such as Strava, GTA and One Young World, taking brands and using their identities to create proposals and decks. Involved with wireframing and designing and online magazine for GTA. Opportunities to design key brand artwork and devices.

CAREER EXPERIENCE

Junior Graphic Designer - Liberation February 2020 - December 2020

Responsibilities/Skills

Working on all retail and digital marketing for Google, and executing fast-paced briefs on a daily basis. Taking part in large Google campaigns such as Easter and Christmas. Learning and maintaining the brand guidelines throughout. Helping in both creation and production side of briefs. Development of illustration skills, and animation using After Effects. Ensuring high print-ready quality for retail work.

Brand Experience Intern - Design Bridge November - December 2019

Responsibilities/Skills

UI and UX Projects including designing interfaces for a Cadburys advent game, using Sketch. Research and wire-framing for a carbon footprint calculator app, and presenting research and work to clients. Development of animated photo filters for the DB awards, using Spark AR.

Creative Projects Intern - Lidl GB August - November 2019

Responsibilities/Skills

Christmas Food magazine development, and individual responsibility for the Christmas Drinks magazine. Research on key trends, design and create compositions in inDesign, art direct shoots and ensure print-ready quality. Involved in other creative projects for in-store POS.

Creative Intern (Placement year) - Noesis Design 2017-2018

Responsibilities/Skills

Branding, illustration, editorial work, UX/web design, packaging design, video editing. Client interactions over email, phone and skype. Training new employees. Team/Individual work.

OTHER PROJECTS

Hearts Milk Bank/Epson 2019 August-Present

Voluntary creative consultancy and support for Hearts, following university work inspired by the milk bank

EDUCATION

Loughborough University 2015-2019

BA Graphic Communication and Illustration

Achievements

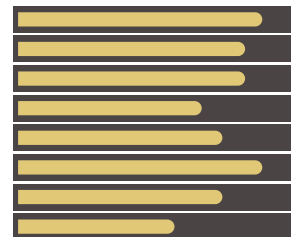
Second Class Honours, Upper Division (67.3%)
Diploma in Professional Studies
Chosen to exhibit at the
D&AD New Blood Festival 2019

Lancaster Girls' Grammar School

A Levels: A Eng lit, B Art and Design, B History

TECHNICAL SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe After Effects
Spark AR
Microsoft Office
Wordpress
Sketch



LANGUAGES

English

Native Speaker

Italian

Speaking and Listening: Native
Writing and Reading: Near-Native

REFERENCES

Simon Gilham

Liberation Design Director

simon@liberation-design.com

Ali Davidson

Lidl Moments Magazine Content Creator

Ali.davidson@lidl.co.uk

Jim Hare

Digital Creative Director at BulletProof
(Previously Design Bridge Digital Director)

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